



**The 2009  
GOLD/GALILEO  
Users Group Conference  
Friday, July 31**

re:invention, re:investment  
& re:source sharing  
Two decades of collaboration

**Athens, Georgia**

**UGA Center for Continuing Education Conference Center & Hotel**

**Purpose**

Librarians from across the state are invited to help celebrate two decades of library collaboration at this year's GOLD/GALILEO Users Group Conference on Friday, July 31.

2009 marks the 20<sup>th</sup> anniversary of the beginning of Georgia's interlibrary lending and resource sharing network, GOLD, and the first of its user annual conferences. GOLD's eventual partnership with the statewide virtual library, GALILEO, created the foundation for one of the country's premier resource sharing collaborations and a new name for its signature event.

Georgia libraries have an important role to play in bringing about economic recovery in 2009 and beyond. Not only will this conference serve as a celebration of where we have been, but it will be an illuminating reminder of what we must do to stay the course.

For this year's theme we have adopted a familiar abbreviation – **re:** - as our conference's power symbol, because it will always prompt a call to action on the words that follow. Be inspired and ready for creative change as we join together to discuss: "**re:**invention, **re:**investment and **re:**source sharing" for now and for the next score of library years into the future.

**Agenda**

<b>General Session - WELCOME</b>	
9:00 AM-10:00 AM	Registration & Continental Breakfast
10:00 AM-10:15 AM	Welcome
10:15 AM-11:00 AM	Keynote Address: " <b>Finding the Phoenix - Feathers, Flight &amp; the Future of Libraries</b> " -Helene Blowers, Director of Digital Strategy, Columbus Metropolitan Library, (OH)
11:00 AM-11:15 AM	Morning Break

## Session I Breakouts – SEARCH & LOCATE

11:15 AM-  
12:20 PM

### Session I, Breakout Program "A", 65 Minutes

#### " A Crisis is a Terrible Thing to Waste - re:inventing Your Library When the Chips are Down"

With more than 50 years of combined library experience, David Singleton and Julie Walker have seen lots of "ups" and lots of "downs." They discuss the secrets for thriving during the down times: embracing change; brainstorming for success; and looking at programs, services and staffing in strategic ways that make sense in today's economy.

- Presenters: David Singleton, Public Library of Charlotte & Mecklenburg County, NC; Julie Walker, Georgia Public Library Service

### Session I, Breakout Program "B", 65 Minutes

#### " Delivering Physical Materials in a Digital World - Quick re:sponses for High Demands"

It seems as if more and more library materials are digital, but not if you are using a library courier service like those used in GIL Express or PINES. The physical movement of library materials from one library system to another is a logistical nightmare but a critical part of our service. This talk will cover best practices, current trends and the technology involved in moving physical materials quickly and safely around the library world.

- Presenters: Tim Daniels, Georgia Public Library Service; Denita Hampton, Georgia State University Library

### Session I, Breakout Program "C", 65 Minutes

#### " re:cent Online History and Culture Updates - The Civil Rights Digital Library, the DLG and Georgia HomePLACE "

Digital Library of Georgia (DLG) Director Toby Graham will update the GALILEO community about the Civil Rights Digital Library including the recent Andrew Young documentary, several recently digitized Georgia Historical newspapers now available online at DLG, and digitized African American Funeral Programs from Augusta. HomePLACE Director Ed Johnson will focus on the new DLG collaborative digitization project about the Georgia State Fair held in Macon since the late 19<sup>th</sup> century.

- Presenters: Toby Graham, Digital Library of Georgia; Ed Johnson, Georgia HomePLACE, Library Services, BOR

### Session I, Breakout Program "D", 65 Minutes

#### "Training Showcase - Late Morning"

Rotating 'Train the Trainer' Showcase for Key GALILEO Resources

- Presentations:

**Britannica Encyclopedias and Their Increasing re:levance** (Room K);

**GALILEO - A re:velation at the Reference Desk** (Room L)

12:25 PM-  
1:30 PM

Lunch

## Session II Breakouts – FIND & DISCOVER

1:35 PM-2:25  
PM

### Session II, Breakout Program "E", 50 Minutes

#### " Finding Library Grants - Get Better re:sults Now! "

This presentation will provide a series of research methodologies for finding grant opportunities for libraries of all types. We will discuss federal, state, private foundation, industry and local opportunities for grant funding. The presentation will provide grants for which attendees will be able to apply when they return from the conference.

- Presenter: Diana J. Very, Georgia Public Library Service

### Session II, Breakout Program "F", 50 Minutes

#### " Getting the Most Out of GALILEO - Marketing Tips and Tools for Maximizing re:sources With Minimized Budgets "

GALILEO, our statewide virtual library, offers thousands of resources for Georgia libraries of all kinds,

	<p>including public, academic, and k-12. Hear how to make the most of these valuable information resources, including promotion for library Web sites, ideas for serving patron needs, marketing library services in the community, and a host of other tips and tools.</p> <p>- Presenter: <b>Lauren Fancher</b>, GALILEO, Board of Regents; <b>Katie Gohn</b>, GALILEO, Board of Regents</p> <p><b>Session II, Breakout Program "G", 50 Minutes</b></p> <p><b>" re:lections on Workflow Balance - Walking the Tightrope in the Transition to E-resources "</b></p> <p>As more and more of our resources transition to electronic formats, technical services workflow has to be adjusted. This presentation addresses how to keep the workflow aligned with the change in formats as some tasks decline, new tasks develop, and more advanced demands are made of staff.</p> <p>- Presenter: Debra Skinner, Georgia Southern University Library</p> <p><b>Session II, Breakout Program "H", 50 Minutes</b></p> <p><b>"Training Showcase - Early Afternoon"</b></p> <p>Rotating 'Train the Trainer' Showcase for Key GALILEO Resources</p> <p>- Presentations:</p> <p><b>Interlibrary Loan for Newbies and re:turnees</b> (Room K);</p> <p><b>GALILEO - Providing re:lief in Tough Times</b> (Room L)</p>
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2:25PM-2:40PM	Afternoon Break
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**Session III Breakouts - CLICK & KNOW**

2:40 PM-3:30 PM	<p><b>Session III, Breakout Program "I", 50 Minutes</b></p> <p><b>" Security Alert! re:cognizing Threats and Protecting Your People, Property and Collections "</b></p> <p>In this active discussion, we will review the basics of securing your institution's collections and safeguarding its people. Discussion topics will include the basic elements of a security plan, conducting a security audit in your building to identify potential security issues, and preparing library staff to handle security problems.</p> <p>- Presenters: Russell Palmer, Lyrisis; David Greenebaum, Lyrisis</p> <p><b>Session III, Breakout Program "J", 50 Minutes</b></p> <p><b>" With a Little Help From Our Friends - A re:volution in Library Advocacy "</b></p> <p>Libraries of all kinds need Friends and advocates, especially in tough economic times. Lyn Hopper will discuss how to start or strengthen a Friends group and identify and mobilize key advocates to help you get what you need for your library. Chantel Dunham will talk about her experiences in developing advocates to speak for academic libraries and how to give volunteers the tools they need to advocate and support your library.</p> <p>- Presenters: Lyn Hopper, Georgia Public Library Service; Chantel Dunham, University of Georgia Libraries</p> <p><b>Session III, Breakout Program "K", 50 Minutes</b></p> <p><b>" Where the Path(finder) Has Led Us - Creating and re:fining Experience-Centered Research Guides "</b></p> <p>Learn how Georgia State transitioned to dynamic research guides that incorporate 2.0 technologies such as RSS feeds, instant messaging, YouTube, locally created tutorials, feedback forms, and more. Presenters will show the research guides, share what students are saying about the new and improved versions, and offer advice for those interested in implementing a similar project using the low-cost LibGuides software.</p> <p>- Presenters: Mary Jo Dejoice, Georgia State University Library; Doug Goans, Georgia State University Library</p> <p><b>Session III, Breakout Program "L", 50 Minutes</b></p> <p><b>"Training Showcase - Late Afternoon"</b></p> <p>Rotating 'Train the Trainer' Showcase for Key GALILEO Resources</p> <p>- Presentations:</p> <p><b>Genealogy Databases That Let You re:search Your Relatives</b> (Room K);</p> <p><b>re:veling in the Benefits of the New GALILEO Toolbar</b> (Room L)</p>
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## Keynote Speaker - Helene Blowers

In 2007, Helene was named a Mover & Shaker by *Library Journal* as one of the 50 most influential people shaping the future of libraries. The discovery learning program, **Learning 2.0: 23 Things**, that she created while serving as Technology Director for Public Library of Charlotte & Mecklenburg County (NC) has launched a worldwide 2.0 learning sensation and has been replicated by more than 700 organizations in 15 countries.

With nearly 15 years of experience developing innovative Web sites and technology services for public libraries, Helene currently practices her passion for learning at Columbus Metropolitan Library (OH) as the Director of Digital Strategy. She is the co-author of the book *Weaving a Library Web: A Guide to Developing Children's Websites* and the recipient of the 2008 LITA Hi-Tech Award for her many contributions to library and information technology. As a frequent speaker on emerging technologies, innovation and leadership, Helene is well known for her energy and passion about learning and libraries. She holds a degree in organizational communications from the University of Wisconsin-Stevens Point and is a certified project management trainer. And, when she is not busy trying to keep CML from falling off the ever-surging technology wave, she enjoys traveling, spending time with her family and blogging at <http://librarybytes.com/>

### "Finding the Phoenix - Feathers, Flight & the Future of Libraries"

#### re:birth within our Keynote 2009

**Abstract** As libraries creatively evolve to meet customers' needs in a rapidly changing culture, the concern over the future of print and the "book" remains core to their existence. However, in looking at current trends, there is evidence to suggest otherwise. The future of libraries may not be dependent on the creation or evolution of new service delivery models, it may actually reside in something more "deeply local." Join Helene Blowers in a lively conversation about the library phoenix. As old formats and service models decline, there's a new bird rising from the shadows.

## Presenters

<b>Helene Blowers</b> , Director of Digital Strategy, Columbus Metropolitan Library (OH)	<b>Ed Johnson</b> , Director, Georgia HomePLACE, Library Services, Board of Regents
<b>Tim Daniels</b> , Assistant State Librarian for Technology & Infrastructure, Georgia Public Library Service	<b>Courtney McGough</b> , Business Systems Analyst, GALILEO support Services, Library Services, Board of Regents
<b>Mary Jo Dejoice</b> , Dept. Head, Liaison & Outreach Services, Georgia State University Library	<b>Karen Minton</b> , Training and Assessment Lead, GALILEO Support Services, Library Services, Board of Regents
<b>Chantel Dunham</b> , Director of Development, University of Georgia Libraries	<b>Russell Palmer</b> , Educational Services Librarian, Lyrasis
<b>Lauren Fancher</b> , Director, GALILEO Support Services, Library Services, Board of Regents	<b>Merryl Penson</b> , Executive Director for Library Services, Board of Regents
<b>Douglas Goans</b> , Web Development Librarian, Georgia State University Library	<b>David Singleton</b> , Director of Library Experiences, Public Library of Charlotte & Mecklenburg County (NC)
<b>Katie Gohn</b> , Lead Support Analyst, GALILEO support Services, Library Services, Board of Regents	<b>Debra Skinner</b> , Catalog Librarian, Zach S. Henderson Library, Georgia Southern University
<b>Toby Graham</b> , Director, Digital Library of Georgia, University of Georgia Libraries	<b>David Tucker</b> , Collection Management Coordinator, Dekalb County Public Library
<b>David Greenebaum</b> , Educational Services Librarian, Lyrasis	<b>Diana J. Very</b> , Director, LSTA, Statistics & Research, Georgia Public Library Service
<b>Denita Hampton</b> , Manager, Access & Media Services, Georgia State University Library	<b>Julie Walker</b> , Deputy State Librarian, Georgia Public Library Service
<b>Lyn Hopper</b> , Assistant State Librarian for Library Development, Georgia Public Library Service	<b>Toni Zimmerman</b> , Director, Resource Sharing & Interlibrary Cooperation, Georgia Public Library Service

## Georgia Center Information

The Georgia Center for Continuing Education Conference Center & Hotel, located on the beautiful, historic campus of the University of Georgia in Athens, Georgia, provides innovative lifelong learning opportunities that develop intellectual and human potential. A full-service living and learning environment, the Georgia Center includes a 200-room hotel, restaurants, banquet areas, conference rooms, auditoriums, a fitness center, and computer labs - all under one roof. As a unit of UGA's Office of the Vice President for Public Service and Outreach, the Center brings the University's teaching, research, and service expertise to the people of Georgia and beyond!

For more information about the conference visit [www.georgialibraries.org/lib/gold.html](http://www.georgialibraries.org/lib/gold.html).