

GOLD/GALILEO Annual Users Group Conference - July 31, 2009

Concurrent Sessions I (11:15 am - 12:20 pm) Participants Choose 1 from A, B, C, or D

Register Now <http://www.georgialibraries.org/lib/gold/ggugc2009/register.php>

SESSION I BREAKOUTS – “SEARCH & LOCATE”

Breakout Program A, 65 Minutes (Georgia Center Room TBD)

"A Crisis is a Terrible Thing to Waste – re:inventing Your Library When the Chips are Down"

David Singleton, Public Library of Charlotte & Mecklenburg County, NC
Julie Walker, Georgia Public Library Service

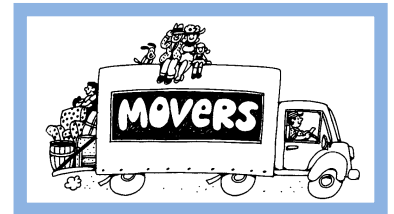


With more than 50 years of combined library experience, David Singleton and Julie Walker have seen lots of “ups” and lots of “downs.” They discuss the secrets for thriving during the down times: embracing change; brainstorming for success; and looking at programs, services and staffing in strategic ways that make sense in today’s economy.

Breakout Program B, 65 Minutes (Georgia Center Room TBD)

"Delivering Physical Materials in a Digital World – Quick re:sponses for High Demands"

Tim Daniels, Georgia Public Library Service
Denita Hampton, Georgia State University Library



It seems as if more and more library materials are digital, but not if you are using a library courier service like those used in GIL Express or PINES. The physical movement of library materials from one library system to another is a logistical nightmare but a critical part of our service. This talk will cover best practices, current trends and the technology involved in moving physical materials quickly and safely around the library world.

Breakout Program C, 65 Minutes (Georgia Center Room TBD)

"re:cent Online History and Culture Updates – The Civil Rights Digital Library, the DLG and Georgia HomePLACE"

Toby Graham, Digital Library of Georgia
Ed Johnson, Georgia HomePLACE/GALILEO



Digital Library of Georgia (DLG) Director Toby Graham will update the GALILEO community about the Civil Rights Digital Library including the recent Andrew Young documentary, several recently digitized Georgia Historical newspapers now available online at DLG, and digitized African American Funeral Programs from Augusta. HomePLACE Director Ed Johnson will focus on the new DLG collaborative digitization project about the Georgia State Fair held in Macon since the late 19th century.

Breakout Program D, 65 Minutes (Georgia Center Training Showcase Room K/L)
"Training Showcase – Late Morning"

Britannica Encyclopedias and Their Increasing re:levance (Room K)

A Britannica trainer will explore the many encyclopedias and other resources available through GALILEO.

GALILEO – a re:velation at the Reference Desk (Room L)

You know GALILEO is the place to go for research, but there are also resources to help meet the needs of quick or ready reference.



Designed from a trainer’s approach these sessions highlight the strategic features, benefits and trends of selected GALILEO databases and/or GOLD services.

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Concurrent Sessions II (1:35 pm - 2:25 pm) Participants Choose 1 from E, F, G, or H

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SESSION II BREAKOUTS – “FIND & DISCOVER”

Breakout Program E, 50 Minutes (Georgia Center Room TBD)

"Finding Library Grants – Get Better **re:sults** Now!"

Diana J. Very, Georgia Public Library Service

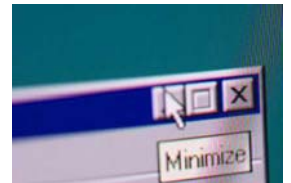
This presentation will provide a series of research methodologies for finding grant opportunities for libraries of all types. We will discuss federal, state, private foundation, industry and local opportunities for grant funding. The presentation will provide grants for which attendees will be able to apply when they return from the conference.



Breakout Program F, 50 Minutes (Georgia Center Room TBD)

"Getting the Most Out of GALILEO – Marketing Tips and Tools for Maximizing **re:sources** With Minimized Budgets"

Lauren Fancher, GALILEO Support Services, Library Services, Board of Regents
Katie Gohn, GALILEO Support Services, Library Services, Board of Regents



GALILEO, our statewide virtual library, offers thousands of resources for Georgia libraries of all kinds, including public, academic, and K-12. Hear how to make the most of these valuable information resources, including promotion for library Web sites, ideas for serving patron needs, marketing library services in the community, and a host of other tips and tools.

Breakout Program G, 50 Minutes (Georgia Center Room TBD)

"**re:reflections** on Workflow Balance – Walking the Tightrope in the Transition to **E-resources**"

Debra Skinner, Georgia Southern University Library



As more and more of our resources transition to electronic formats, technical services workflow has to be adjusted. This presentation addresses how to keep the workflow aligned with the change in formats as some tasks decline, new tasks develop, and more advanced demands are made of staff.

Breakout Program H, 50 Minutes (Georgia Center Training Showcase Room K/L)

"Training Showcase – Early Afternoon"



*Interlibrary Loan for Newbies and **re:turnees** (Room K)*

Come join us for a brief overview of some of the basics of ILL. Topics include packaging, communication, OCLC tips, common issues, where to get help and more.

*GALILEO – Providing **re:lief** in Tough Times (Room L)*

A look at tools in GALILEO to help patrons facing tough economic times, including books and articles on career, interviewing, job training, and more.



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Concurrent Sessions III (2:40 pm - 3:30 pm) Participants Choose 1 from I, J, K, or L

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SESSION III BREAKOUTS – “CLICK & KNOW”

Breakout Program I, 50 Minutes (Georgia Center Room TBD)

"Security Alert! **re:**cognizing Threats and Protecting Your People, Property and Collections"

Russell Palmer, Lyrisis
David Greenebaum, Lyrisis



In this active discussion, we will review the basics of securing your institution's collections and safeguarding its people. Discussion topics will include the basic elements of a security plan, conducting a security audit in your building to identify potential security issues, and preparing library staff to handle security problems.

Breakout Program J, 50 Minutes (Georgia Center Room TBD)

"With a Little Help From Our Friends – A **re:**volution in Library Advocacy"

Lyn Hopper, Georgia Public Library Service
Chantel Dunham, University of Georgia Libraries

FOGL
Friends of Georgia Libraries

Libraries of all kinds need Friends and advocates, especially in tough economic times. Lyn Hopper will discuss how to start or strengthen a Friends group and identify and mobilize key advocates to help you get what you need for your library. Chantel Dunham will talk about her experiences in developing advocates to speak for academic libraries and how to give volunteers the tools they need to advocate and support your library.

Breakout Program K, 50 Minutes (Georgia Center Room TBD)

"Where the Path(finder) Has Led Us – Creating and **re:**fining Experience-Centered Research Guides"

Mary Jo Dejoice, Georgia State University Library
Doug Goans, Georgia State University Library



Learn how Georgia State transitioned to dynamic research guides that incorporate 2.0 technologies such as RSS feeds, instant messaging, YouTube, locally created tutorials, feedback forms, and more. Presenters will show the research guides, share what students are saying about the new and improved versions, and offer advice for those interested in implementing a similar project using the low-cost LibGuides software.

Breakout Program L, 50 Minutes (Georgia Center Training Showcase Room K/L)

"Training Showcase – Late Afternoon"

*Genealogy Databases That Let You **re:**search Your Relatives (Room K)*

A ProQuest trainer will explore the content available in HeritageQuest Online and Ancestry Library Edition, including the Federal Censuses, Immigrant records, military records, Federal Slave Narratives, and more.

***re:**veling in the Benefits of the New GALILEO Toolbar (Room L)*

The GALILEO Toolbar is a browser plug-in (LibX) for the Firefox and Internet Explorer web browsers that enables direct searching or linking to some of the most popular GALILEO resources.

ProQuest

Download Toolbar
(installs in seconds)

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Keynote Address (10:15 - 11:00 am)

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Keynote Speaker — Helene Blowers

In 2007, Helene was named a Mover & Shaker by *Library Journal* as one of the 50 most influential people shaping the future of libraries. The discovery learning program, **Learning 2.0: 23 Things**, that she created while serving as Technology Director for Public Library of Charlotte & Mecklenburg County (NC) has launched a worldwide 2.0 learning sensation and has been replicated by more than 700 organizations in 15 countries.

With nearly 15 years of experience developing innovative Web sites and technology services for public libraries, Helene currently practices her passion for learning at Columbus Metropolitan Library (OH) as the Director of Digital Strategy. She is the co-author of the book *Weaving a Library Web: A Guide to Developing Children's Websites* and the recipient of the 2008 LITA Hi-Tech Award for her many contributions to library and information technology. As a frequent speaker on emerging technologies, innovation and leadership, Helene is well known for her energy and passion about learning and libraries. She holds a degree in organizational communications from the University of Wisconsin-Stevens Point and is a certified project management trainer. And, when she is not busy trying to keep CML from falling off the ever-surging technology wave, she enjoys traveling, spending time with her family and blogging at <http://librarybytes.com/>.

"Finding the Phoenix – Feathers, Flight & the Future of Libraries"

re:birth within our Keynote 2009

Abstract: As libraries creatively evolve to meet customers' needs in a rapidly changing culture, the concern over the future of print and the "book" remains core to their existence. However, in looking at current trends, there is evidence to suggest otherwise. The future of libraries may not be dependent on the creation or evolution of new service delivery models, it may actually reside in something more "deeply local." Join Helene Blowers in a lively conversation about the library phoenix. As old formats and service models decline, there's a new bird rising from the shadows.